

Fiscal Year 2018 MFF SNAP-Ed Evaluation Assurances

Evaluation is an important component for all MFF SNAP-Ed projects. To justify continued funding for nutrition education programs, Michigan must provide evidence of what happened (to whom) as a result of our SNAP-Ed interventions.

The statewide evaluation tools are brief dietary assessment and physical activity surveys. Results across programs will be combined to assess effectiveness of statewide SNAP-Ed programming in increasing fruit and vegetable consumption and physical activity behaviors.

In FY18, all MFF SNAP-Ed funded organizations will participate in the statewide evaluation and continue to participate in the Education and Administration Reporting System (EARS). Programs are also required to collect process evaluation information and to conduct outcome evaluation.

Read each item and respond by checking the boxes.

1. Statewide Evaluation of SNAP-Ed Behavior Outcomes

All programs must administer evaluation instruments provided by MFF to collect behavior outcome data from a sample of program participants. Programs that target adolescent participants (aged 12-17) will use the 9-item dietary assessment component of the National Youth Risk Behavior Survey (YRBS) developed by the Centers for Disease Control and Prevention,¹ while programs targeting adults (18 and older) will use a 10-item survey developed by the National Cancer Institute.² Both surveys assess recent (1-4 week) fruit and vegetable intake and have been validated in a wide range of populations. The surveys will be administered before and after the period of active program intervention, and will request demographic information and other non-identifiable items (middle initial, day and month of birth) so that pre-post surveys can be matched by individual.

In addition, programs focusing on physical activity behavior change among participants in grades 4th through 12th (age 9 – 18) will use a screener that is comprised of a combination of questions from the Physical Activity Questionnaire for Older Children (PAQ-C)³ and Youth Risk Behavior Survey (YRBS)⁴. The combined questionnaire includes the majority of the PAQ-C questions plus three questions from the YRBS pertaining to duration of physical activity and sedentary behavior.

Programs focusing on adults (18 and older) will use the International Physical Activity (PA) Questionnaire⁵ (the short version is required for statewide implementation). This is a simple 4-question survey that includes questions about moderate and vigorous PA, as well as sedentary behavior. These physical activity surveys will be administered before and after the period of active program intervention, and will request demographic information and other non-identifiable items (middle initial, day and month of birth) as well.

The estimated number of surveys required to be completed and returned is calculated as follows. Use the reach number you identified in your proposal. If a program's total reach for direct education is less than 500 participants, 75 pre-post survey pairs are required for both the fruit and vegetable and physical activity surveys; however, if the direct education reach is greater than 500, a representative sample comprising 15 percent of the total number of participants is required for both the fruit and

¹ Youth Risk Behavior Surveillance System (YRBSS). (2011). Centers for Disease Control and Prevention, www.cdc.gov/yrbss.

² Fruit & Vegetable Screeners in the Eating at America's Table Study (EATS). All-Day Screener. <http://riskfactor.cancer.gov/diet/screeners/fruitveg/>.

³ Kowalski, K., Crocker, P., & Donen, R. (2004 August). The Physical Activity Questionnaire for Older Children (PAQ-C) and Adolescents (PAQ-A) Manual. College of Kinesiology, University of Saskatchewan.

⁴ Centers for Disease Control and Prevention. (2013). Youth Risk Behavior Survey. Available at: www.cdc.gov/yrbss.

⁵ The International Physical Activity Questionnaire. (2005). <http://www.ipaq.ki.se/>

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vegetable and physical activity surveys. This is the number of pre- and post-survey required to be returned to MFF; oversampling may be needed to reach the required number.

Do you agree to make plans for collecting the required information for dietary and/or physical activity behaviors as directed by MFF?

Yes

No

2. Education and Administration Reporting System (EARS)

All programs must collect information required by the USDA for EARS at end of the program year. Your organization must have a plan for collecting required data.

Have you reviewed the required EARS information as described in the Proposal Instructions and made plans for collecting the required information?

Yes

No

3. Process Evaluation

All programs must collect process evaluation information. It can involve such measures as tracking the number of materials distributed, counting the number of clients reached, and monitoring effectiveness of alternate methods of delivering services and/or barriers to implementing the intervention. Process evaluation helps to assure fidelity that an evidence-based intervention is delivered as designed and thus likely to result in the expected outcomes.

Have you reviewed the requirement for process evaluation as described in the Proposal Instructions and made plans for collecting the required information?

Yes

No

4. Outcome Evaluation

All programs must collect outcome evaluation data. Completing an outcome evaluation includes the use of an approved evaluation instrument to collect specific information. This will determine the extent to which you were successful in achieving your SMART objectives. An outcome evaluation includes drawing a conclusion about the effectiveness of the program component (being evaluated) to achieve the desired objective.

Have you reviewed the requirement for outcome evaluation as described in the Proposal Instructions and made plans for collecting the required information?

Yes

No

Signature of Authorized Organization Representative

Date

Print Name

Title

Signature of Organization Evaluation Representative

Date

Print Name

Title