

SNAP-Ed Program Highlights



Monthly Highlight Goals

- Convey scope
- Detail local impacts
- Engage the reader



Formatting recommendations

- Text: 1-2 brief paragraphs
- Use bullet points for stats and #'s
- Document success with pictures and quotes
- Try for 1 page



Example



Van Buren SD

SNAP-Education Programming Sites: 15 School Sites

Head Start Sites Served: 13 Sites

SNAP-Education Classes: 689 Classes

Direct Contacts: 14,582 Contacts

Food Pantries/Grocery Stores: 16 Events

School Based/Parent Meetings: 16 Meetings

Community Based Meetings: 16 Meetings

Program Testimonials:

- “...my students look forward to trying new foods with Mrs. S. I hope the program continues with all of the Head Start classrooms.”
- While dining in a breakfast place in Lawton an into a family who greeted “Vegeleana” I asked if the students were eating their fruits and veggies, the mom responded, “we eat fruit every day before school! Are you the veggie lady?” She thanked me and the SNAP-Education team for caring about the health of her children and the families in the community.
- At a grocery store a woman tried the Veggie Roll Ups and then bought all the ingredients that day during her shopping!
- I went to teach the class and everyone was buzzing about the beets they tried. They were saying how they were pretty good and they could draw on the plate with them! Reading Resource Teacher

Cassopolis Kindergarten Healthy Valentines Party!

Teachers asked parents to bring in healthy snacks and water or 100% juice, for the students. This replaced the ice cream sundae bar of the past.

Mrs. Bueche, Mrs. Sobacki & Mrs. Vega believe if we start the students and parents off in kindergarten, on a healthy path, they will continue wanting healthy parties and classroom celebrations throughout their school years! It just becomes the norm!”



PSE Example

PSE--Farm to School

Growing Hope facilitated a Farm to School panel discussion at SPARK East in Ypsilanti targeted at farmers interested in sourcing their produce to schools. The panel included a local farmer, YCS Food Service Director, MSU Center for Regional Food Systems and Cherry Capital Foods. Those in attendance included farmers, other food service directors, and parents. The outcome of this was a deeper understanding of what it takes to source local produce into YCS schools. We also participated in the Farm to Institution planning of the Washtenaw County Local Food Summit. We will help facilitate this discussion for conference attendees which will take a closer look at what it takes for schools (and other institutions) to procure local food.

PSE--Healthy Corner Store Initiative

Growing Hope organized a community advisory meeting between Hope Clinic, Family Empowerment Program, and Washtenaw County Public Health. This meeting will be held in March. The goal of this meeting is to formalize a committee that partners and strategizes with Growing Hope on best practices to stock and create demand for healthy options in Ypsilanti corner stores. This success of this PSE is very much based on building trusting relationships with community stakeholders.

Thank You!

QUESTIONS?

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