

## Fiscal Year 2020 MFF SNAP-Ed Evaluation Assurances

Evaluation is an important component for all Michigan Fitness Foundation (MFF) SNAP-Ed projects. To justify continued funding for SNAP-Ed programs, Michigan must provide evidence of what happened (to whom) as a result of SNAP-Ed interventions.

The statewide evaluation tools are brief dietary assessment and physical activity surveys. Results across programs will be combined to assess effectiveness of statewide SNAP-Ed programming in increasing fruit and vegetable consumption and physical activity behaviors.

In FY20, all MFF SNAP-Ed funded organizations are required to participate in the statewide evaluation as well as report reach data through the Education and Administrative Reporting System (EARS). Programs are also required to conduct process and outcome evaluations for all direct education and policy, systems, and environmental change (PSE) initiatives.

**Read each item below and respond by checking the boxes.**

### 1. Statewide Evaluation of SNAP-Ed Behavior Outcomes

#### Fruit and Vegetable Intake

All programs must administer statewide evaluation instruments to collect behavior outcome data from a sample of program participants. Programs that target adolescent participants in grades 6th through 12th (age 12-18) will use the 9-item dietary assessment component of the National Youth Risk Behavior Survey (YRBS) developed by the Centers for Disease Control and Prevention<sup>1</sup> (i.e., Fruit and Vegetable Screener for Youth). Programs targeting adults (18 and older) or who serve children PreK-5<sup>th</sup> grade and have indirect contact with parents will use one of two tools selected by MFF: a 10-item survey<sup>2</sup> (i.e., Fruit and Vegetable Screener for Adults) or a 6-10 item (6 pre and 10 post) questionnaire adapted from the Food & Physical Activity Questionnaire and Health-Related Quality of Life Measures<sup>3,4</sup> (i.e., Food Questionnaire for Adults). All surveys assess recent (1-4 weeks) fruit and vegetable intake and have been validated in a wide range of populations. The surveys will be administered before and after the period of active program implementation and will request demographic information and other non-identifiable items (middle initial, day and month of birth) so that pre-/post-surveys can be matched by individual.

#### Physical Activity

Programs focusing on physical activity (PA) behavior change among participants in grades 4th through 12th (age 9 – 18) will use a screener that is comprised of a combination of questions from the Physical Activity Questionnaire for Older Children (PAQ-C)<sup>2</sup> and YRBS<sup>3</sup> (i.e., Physical Activity Screener for Youth). Programs focusing on physical activity behavior change with adults (18 and older) will use the International Physical Activity Questionnaire – Short-Form<sup>4</sup> (i.e., Physical Activity Screener for Adults). This is a simple 4-question survey that includes questions about moderate and vigorous PA, as well as sedentary behavior. These physical activity surveys will be administered before and after the period of active program intervention and will request demographic information and other non-identifiable items (middle initial, day and month of birth) to facilitate matching of pre-/post-surveys.

#### Number of Surveys Required

The number of surveys required to be completed and returned will be determined by MFF based on your proposed reach and communicated via your MFF Project Manager following conditional award notification. Oversampling might be needed to reach the number of pre- and post-surveys required to be returned to MFF.

Do you agree to collect the required information for dietary and/or physical activity behaviors as directed by MFF?

Yes

No

<sup>1</sup> Youth Risk Behavior Surveillance System (YRBSS). (2011). Centers for Disease Control and Prevention, [www.cdc.gov/yrbss](http://www.cdc.gov/yrbss).

<sup>2</sup> Kowalski, K., Crocker, P., & Donen, R. (2004 August). The Physical Activity Questionnaire for Older Children (PAQ-C) and Adolescents (PAQ-A) Manual. College of Kinesiology, University of Saskatchewan.

<sup>3</sup> Centers for Disease Control and Prevention. (2013). Youth Risk Behavior Survey. Available at: [www.cdc.gov/yrbss](http://www.cdc.gov/yrbss).

<sup>4</sup> The International Physical Activity Questionnaire. (2005). <http://www.ipaq.ki.se/>

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**2. Education and Administrative Reporting System (EARS)**

All programs must collect information required by the USDA for EARS and report it at the end of the program year. Learn more about the types of data that are required to be collected and reported at: <https://snaped.fns.usda.gov/snap/EARS/EARSFormforFY2017-FY2019Reporting.pdf>.

Do you agree to create and follow a plan to collect required data?

Yes  No

**3. Process Evaluation**

All programs must collect process evaluation information for both direct education and policy, systems, and environmental change initiatives. It can include tracking which and how many materials were distributed, counting the number of clients reached, and monitoring effectiveness of alternate methods of delivering services and/or barriers to implementing the intervention. Process evaluation helps to assure fidelity (that an evidence-based intervention is delivered as designed and thus likely to result in the expected outcomes).

Have you reviewed the requirement for process evaluation as described in the Proposal Instructions and made plans to collect the required information?

Yes  No

**4. Outcome Evaluation**

All programs must collect outcome evaluation data for both direct education and policy, systems, and environmental change initiatives. Outcome evaluation must align with the indicators and outcome measures included in the SNAP-Ed Evaluation Framework Interpretive Guide and include approved evaluation instrument(s) to collect data. This will determine the extent to which you were successful to achieve your SMART objectives. An outcome evaluation includes drawing a conclusion about the effectiveness of the program component (being evaluated) to achieve the desired objective.

Have you reviewed the requirement for outcome evaluation as described in the Proposal Instructions and made plans to collect the required information?

Yes  No

**5. Network-Wide Evaluation Strategy**

All programs with funding less than \$150,000 will receive evaluation support from MFF; those with funding greater than \$150,000 are expected to work with a third-party evaluator. However, the network-wide evaluation strategy for SNAP-Ed funded subrecipients may be adjusted based on the outcomes of the FY 2019 evaluation, as determined by MFF.

Do you agree to follow the network-wide evaluation strategy as determined by MFF?

Yes  No

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Signature of Authorized Organization Representative

Date

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Print Name

Title

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Signature of Applicant Organization Evaluation Representative

Date

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Print Name

Title