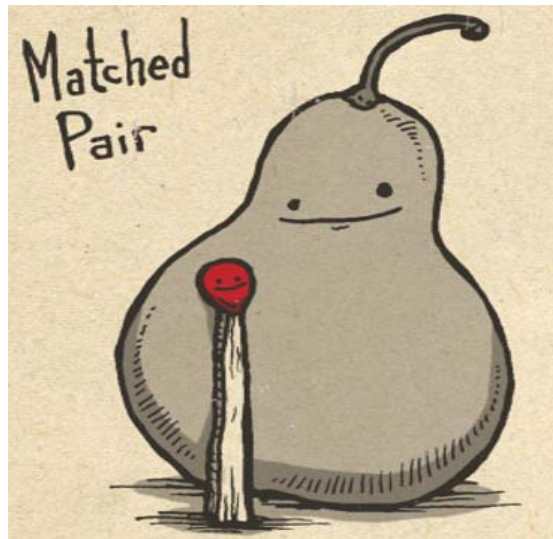


## Matched Pairs

- The goal is to collect Pre- and Post-Screeners from the same program participants. For instance, if you have 10 people who complete the Pre-Screener, we would hope to get 10 Post-Screeners from the exact same group of people.
- Matched Screeners allow us to reduce the variability in the data and make more precise comparisons with fewer subjects.<sup>1</sup>
- Demographic data is collected on both the Pre- and Post-Screeners and that is how we match Pre-and Post-Screeners to the same participant. This way participants' names are not collected, to help ensure their privacy.
- It's very important for the demographic data to be completed accurately so the matching process can occur.



<http://www.brainlesstales.com/2010-03-30/matched-pair>

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<sup>1</sup> Dallal, G. 2007. Paired Data / Paired Analyses. Tufts University. <http://www.tufts.edu/~gdallal/paired.htm>