

# PSE Discussion



# Describing PSE

## *What Is Policy, Systems and Environmental (PSE) Change?*

Policy, systems and environmental change approaches seek to go beyond programming and into the systems that create the structures in which we work, live and play. These approaches often work hand-in-hand where, for example, an environmental change may be furthered by a policy or system change. Similarly a policy could be put in place that results in additional environmental changes. The process is not linear.

At the end of the day, an effective PSE approach should seek to reach populations and uncover strategies for impact that are sustainable. Efforts may accelerate the adoption or implementation of effective interventions by effectively integrating approaches into existing infrastructures. Such approaches often include advocates, decision and policy makers.<sup>1</sup>

*Event/Program vs. PSE Change*

<i>Characteristics of Event or Program</i>	<i>Characteristics of PSE Change</i>
One time	Ongoing
Additive: often results in only short-term behavior change	Foundational: often produces behavior change over time
Individual level	Community/Population level
Not part of ongoing plan	Part of an ongoing plan
Short term	Long term
Non-sustaining	Sustaining

# What's New with PSE?

- Highlights are definitely showing more understanding of how to tell PSE story
- Additional assistance/resources to help report those intermediate steps



# Highlighting accomplishments and successes

PSE Fidelity   Log: Partnerships/Meetings/Relationships					
Date/Timeframe	Who was involved?	What did you want to know/achieve?	How does it relate to your goals/objectives?	What action was taken	Outcome & Next Steps



# Reporting on your work

- Partners/coalitions identified and engaged;
- Relationships built or strengthened;
- Joining or forming partnerships;
- Assessments conducted;
- Action plan created, and action steps taken;
- Number and description of changes implemented
- Quotes, anecdotes, photos, etc. documenting your PSE achievements

# PSE

## Example

*“Environmental Inventory Tools were completed at nine school sites to serve as the pre-test for the fiscal year. Internal planning meetings were held for Rec Connect to begin research on the Physical Activity Opportunity Identification Tool. The SNAP-Ed team is working closely with the Safe Routes to School Coordinator housed at.....”*

*“PSE work continues with collaborative efforts and we look forward to a regional meeting in January which will highlight the partnerships with....and..... both presenting to the group on the partnerships formed with ..... and our SNAP-Ed work. Smarter Lunchrooms assessments are being done and those marketing strategies implemented in the cafeterias.”*

# Thank You!

# QUESTIONS?



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